



We begin with the human at the center.

Everything we do revolves around a deep desire to understand people. We listen, ask questions, explore new solutions and design specifically for the North American population. We want to make peoples transportation experience better, even if it's in a small way. It's not just for the end user, it's for the people who build buses and those that maintain them every day. It all adds up to tremendous value, and that's what drives us.

 AMERICAN SEATING

Hall B, Space 3733



We craft right here where we live.

We make our products in the U.S. because that's where our people are. We want to control quality at every single stage. We design all of our products from scratch as an industry leader should. Our customers need well-built, durable solutions that are built to last. It's not just for people who build seats, it's for the end user and those that maintain them every day. It all adds up to tremendous value, and that's what drives us.

 AMERICAN SEATING

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We consider the big picture.



We solve design problems from a wholistic viewpoint. We practice smart design, for our customers' best interest in mind with minimal components, hidden fasteners and covered welds. Our seats are easy to maintain because every detail matters to us. It's not just for those that maintain bus seats, it's for the people who build buses and those that ride them every day. It all adds up to tremendous value, and that's what drives us.

 **AMERICAN SEATING**

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